



ACCOUNT PLUS



At Assessments 24x7, we continue to innovate and drive the industry in a direction of deepened customization and heightened branding for our members! Your free, white-label dashboard now has a low-cost enhancement for coaches, consultants and corporate trainers who want to take their branding, professionalism and profitability to the next level. The new **Account Plus Dashboard** is yet another innovation you won't see anywhere else in the assessment industry!

Every Account Plus enhancement is optional. Customize your combination - whether it's one or all:

1. Setup white-label sub accounts.

With the Account Plus dashboard enhancement you have the ability to set up dashboards for your clients, all from your account. Each of your clients will have their own login and secure dashboard access on your Account Plus. They will also have access to the same white-label, custom branded dashboard you currently enjoy with your regular Assessments 24x7 dashboard (i.e. online assessment questionnaires, assessment reports, etc).

2. Your own custom gateway with set prices for your clients, to purchase directly from their sub account dashboards (paying you!).

You can load your own custom gateway into your Account Plus. This allows you to set your own prices for the individual assessments, which your clients purchase directly from their sub accounts. The money from each assessment purchase goes directly into your bank account.

3. Your own custom domain name for assessment links and client access.

You can choose your own custom domain name. YOURCOMPANY.com. This domain name is used for all assessment links, your client logins and overall branding of the system. When participants or clients come to access assessment related data, your custom branded domain name is what they see and use.

4. Custom announcements on your clients' login screens.

When your clients come to your Account Plus domain to log in to their assessment dashboards, you have the ability to add custom announcements and messages right to the log in screen. Monthly or weekly announcements on your clients' log in screens are an effective, yet simple way to communicate the latest news & promotions you want your clients to see (i.e. new services, new assessments, new blogs, links to your social media, etc.).

5. Reports sent from a custom email address, reflecting your brand.

All reports are emailed from your Account Plus come from a custom email address you specify. Once again, supporting your brand and the ultimate white labeling of our software.

6. Custom Resource Center materials made accessible to your clients.

When your clients log into their accounts, they will have access to materials and downloads on their homepage's Resource Center. The content of this offering is 100% customized by you. Include links to your products, services, blogs or training materials. Whatever you desire can be added to the Resource Center.

7. Custom website title.

A final customizable piece, but very important is the website title. You can choose whatever is desired to appear in the title of the browser, which is seen by clients and participants when they access their white-label dashboards.

8. Gold level pricing.

For a limited time, members who enroll for the Account Plus dashboard enhancement will receive Gold Level pricing (if currently at the Bronze or Silver levels). Start saving upwards of 40% on every assessment purchase you make AND provide yourself the profit margin to charge your sub accounts at the Bronze level (or higher!).